

Brand Kit 2025.08

Maximize Your Brand,
Minimize the Hassle



Company Facts



Founded

2014



Who we are

At MAX Dropshipping, we empower global merchants with reliable dropshipping fulfillment, guided by our “customer-first” philosophy.

With a dedicated team and smart fulfillment solutions, we deliver full visibility into inventory, orders, and logistics to help businesses scale with confidence.



Number of employees

100+



Location

Hangzhou, China
Los Angeles, US
New Jersey, US
Vancouver, CA
London, UK
Belgium
Brazil



KPIs we impact

- 99.8% of orders shipped on time within SLA
- 99.95% accuracy rate in fulfilling orders
- 99.8% inventory accuracy rate
- 10000+ sellers work with MAX Dropshipping
- 2000+ vetted factories connection



Points of differentiation



1. Flexible Inventory Support

Relieve the pressure of upfront investment with our option for partially free stocking. We help merchants balance cash flow while keeping fulfillment ready.

2. Personalized Market Insights

Beyond fulfillment, we provide tailored market analysis and sales recommendations to help you identify opportunities, boost sales, and maximize profitability.

3. Smart Inventory Management

Stay in control with our inventory management solutions. From real-time tracking to stock optimization, we make sure your supply chain runs smoothly and efficiently.

4. Extensive Factory Network

Tap into our vast network of trusted factories for rapid response to demand. We secure competitive pricing without compromising quality, giving you the edge in your market.

5. The MAX Dropshipping Network

7+ owned and operated fulfillment centers across the US, Canada, Mexico, the U.K., and Mainland Europe. Our 1M sq. ft. of space ensures the fastest click-to-delivery, keeping customers happy.

6. MAX Dropshipping's Technology Advantage

Gain a real-time, unified view of your inventory, orders, and shipping across all channels with our intelligent automation and tech-powered platform.

Founder's Journey



Eight years ago, Gene was working in a cross-border e-commerce warehouse, helping global sellers solve sourcing and shipping challenges. He watched too many entrepreneurs lose opportunities because of delays, high costs, or lack of branding. That frustration sparked an idea, to build the service he wished existed.



Today, MAX Dropshipping has supported sellers in 30+ countries, fulfilling millions of orders. MAX Dropshipping doesn't just ship products, also helps create brands that customers remember, with custom packaging, thank-you cards, and creative content that makes every delivery feel personal.



MAX Dropshipping's mission is simple: make it easy for any e-commerce seller to own a global brand, because true cross-border success is not just about selling products, it's about making the brand name known to the world.

WHAT IS MAX DROPSHIPPING?

Customer-First Dropshipping

At MAX Dropshipping, our mission is simple: Maximize Your Brand, Minimize the Hassle. Built for Long-Term Growth. We are more than a fulfillment provider, we're a trusted growth partner for global clients. By combining smart inventory management, flexible stocking options, and personalized market insights, we go beyond logistics to help clients sell smarter and scale faster. Backed by an extensive factory network, competitive pricing, and reliable fulfillment solutions, we take care of the operations so our clients can stay focused on building their brand.



Running our own Shopify store meant we needed a fulfillment partner who could grow with us.

MAX Dropshipping integrated seamlessly with our store and provided real-time inventory updates, which completely changed the way we manage orders. Their team is proactive, quick to respond, and truly understands the challenges of cross-border eCommerce. Thanks to them, we've been able to expand faster and serve our customers better.

--- Essential Fuel Supplements

OUR DNA

MAX Dropshipping Core Values

- ✓ **Customer First:** your growth is our growth. We put clients at the center of every decision we make.
- ✓ **Reliability:** consistent, accurate, and on schedule, because your brand depends on it.
- ✓ **Flexibility:** from startups to global brands, our solutions adapt to your size and needs.
- ✓ **Transparency:** clear updates and open communication keep you in control, always.
- ✓ **Craftsmanship:** every package is handled with care, ensuring quality that builds customer trust.



GLOBAL NETWORK, FASTER SERVICE

The MAX Dropshipping Fulfillment Network

MAX's network of 7 owned and operated fulfillment centers spans North America, the UK, and Mainland Europe, giving you the reach you need to connect with customers worldwide.

Strategic locations.
Optimized delivery.
Maximum growth.

Ditch the limits. MAX's custom fulfillment solutions fuel DTC & omnichannel growth. Our AI-powered Virtual Carrier Network ensures the fastest click-to-delivery, keeping customers happy. We ship millions of packages annually, working 7 days a week.

Fulfillment Domination

7+ operated fulfillment centers across the US, Canada, Mexico, the U.K., and Mainland Europe.

Global Expansion

Seamless integrations (Shopify, WooCommerce, Etsy, eBay and TikTok) – go global now.

Efficiency Unleashed

Automated warehouse management, B2B fulfillment.

1M total square feet
in our network

Inventory Mastery

Real-time visibility, automated replenishment.

Experience Control

Branded tracking, easy returns, limitless scaling.

Rancho Cucamonga



Elizabeth



Bruyères-sur-Oise



Birmingham



Frankfurt am Main

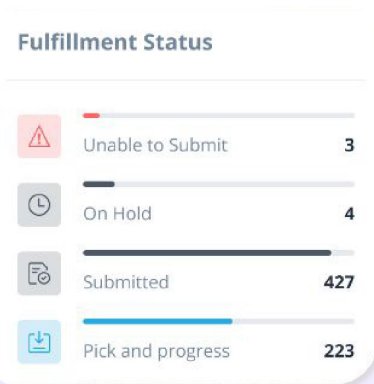


Melbourne



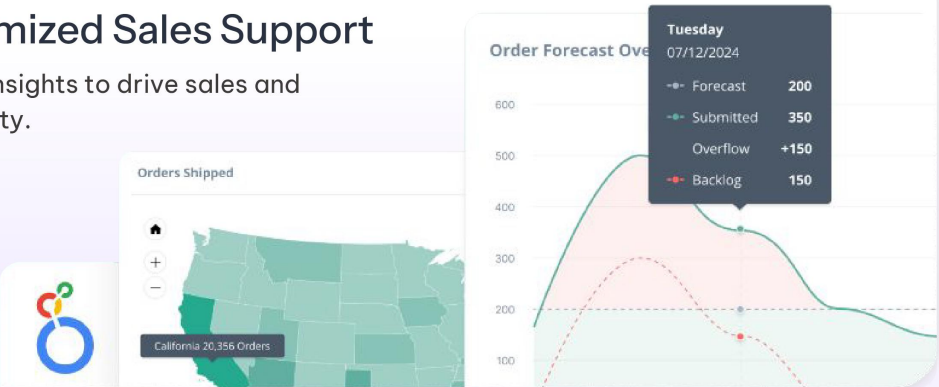
Order Management

Streamlined order tracking and processing across all your sales channels.



Customized Sales Support

Tailored insights to drive sales and profitability.



Free Stock

Partial free stocking to ease cash flow pressure.



Inventory Management

Real-time stock visibility to avoid overstock or stockouts.

Product Detail



SKU Name:
SLGM Titanium_3oz

Product Name:
SLGM Titanium

Inventory on Hand	Available	Final	Allocated
0	0	0	0
2,419	2,398	2,398	30
2,000	2,000	2,000	20
419	398	398	10
2,500	2,500	2,500	0

Advantages of MAX Dropshipping

Personalized insights, smart inventory, and tailored support for your brand. Say goodbye to overstock and missed opportunities.

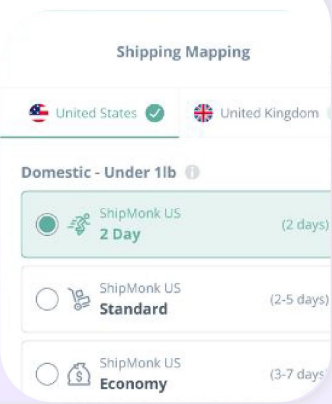
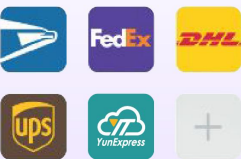
Factory Sources

2,000+ vetted factories for quality and competitive pricing.



Shipping Management

Reliable, trackable delivery to keep customers happy.



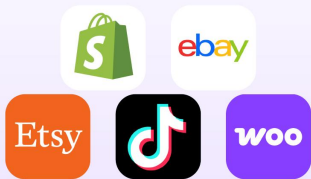
Tech-Powered Warehouse Management

Automated efficiency & savings



Integration

Seamless store connection with Shopify, WooCommerce, Etsy, eBay and TikTok.



BRAND GUIDELINES

Logo, Spelling, and Fonts

Logo clear space

The clear space determines the space that is reserved for the brand itself. No other graphic item or text may be placed here. The logo exclusion zone is equal to the width of the letter "O" in the MAX sign.



How to write MAX Dropshipping

When referring to MAX Dropshipping, please ensure it is presented as a single word with both "MAX" and "Dropshipping". It should always be written as "MAX Dropshipping".

MAX Dropshipping

Fonts

The main typeface is Instrument Sans, which is suitable for small and large text size. The additional typeface is Be Vietnam Pro. Use in combination with Inter font for headlines and highlighted texts. It is used in all available styles as needed by the application.

Instrument Sans-Bold

Instrument Sans-Medium

Instrument Sans-Regular

Be Vietnam Pro-Black

Be Vietnam Pro-Medium

Be Vietnam Pro-Thin

BRAND GUIDELINES

Logo Variations

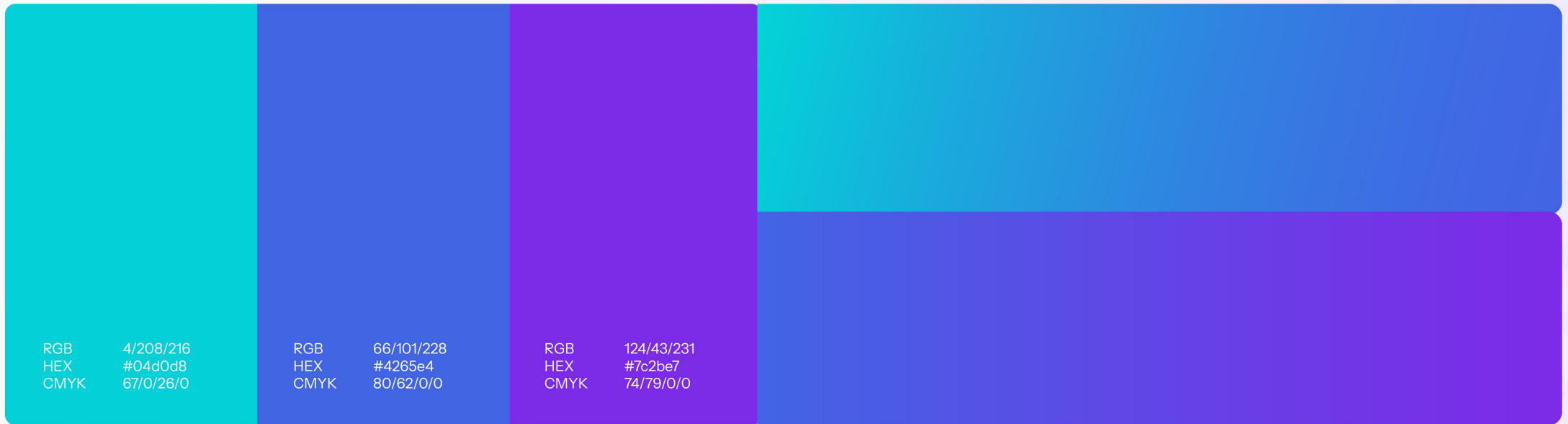
We have a primary MAX Dropshipping logo that is used for both print and digital media. The color variations of the logo are applied based on the background to ensure that it remains well-contrasted against it.



BRAND GUIDELINES

Primary Colors

Primary brand colors are carefully chosen colors that represent a brand's personality, values, and essence. These colors are selected as the primary colors and should be used on most materials.



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